

## Peruvian ceviche FIP Progress Update

October 2016

| Results/<br>FIP stage  | Indicator of<br>success   | Specific Details   | Date<br>achieved        | List of<br>Suppliers/<br>Organization | Source   |
|--|---|--|-------------------------|---------------------------------------|--|
| <b>The FIP is<br/>officially<br/>released<br/>(Stage 1)</b>  | The FIP is<br>launched  | The FIP has been<br>publicly launched  | April<br>2016           | SNP<br>CeDePesca                      | <a href="#">SeafoodSource -<br/>Media report</a>   |
|  | There are publicly<br>available<br>recommendations<br>for improvement | The first public report<br>with improvement<br>recommendations<br>has been issued  | July<br>2016            | CeDePesca                             | FIP public report  |
| <b>The FIP has<br/>been formed<br/>(Stage 2)</b>             | Stakeholders are<br>organized   | Specific Agreement<br>N°1 is signed<br>agreeing on a first-<br>stage workplan in the<br>context of a<br>previously signed<br>Framework<br>Collaboration<br>Agreement | March<br>2016           | SNP<br>CeDePesca                      | <a href="#">Framework<br/>Agreement</a><br><br><a href="#">Specific<br/>Agreement N°1 -<br/>FIP specific</a> |
| <b>FIP is<br/>encouraging<br/>improvements<br/>(Stage 3)</b> | FIP is achieving its<br>milestones                                    | Relevant data has<br>been requested by<br>CeDePesca and<br>provided by<br>PRODUCE and<br>IMARPE in<br>accordance with the<br>Transparency Law                        | April<br>2016           | CeDePesca                             |  |
|  |   | Field trips to the<br>main landing points<br>and fishing markets<br>are taking place for<br>the characterization<br>of the fishery and its<br>value chain            | April-<br>June<br>2016  | CeDePesca                             |  |
|  |   | The SNP launches its<br>campaign “Let’s save<br>ceviche”   | May<br>2016             | SNP<br>CeDePesca                      | <a href="#">SNP Press<br/>conference:<br/>“Salvemos al<br/>Ceviche”</a>                                      |
|  |   | Stage 1<br>Dissemination<br>activities are<br>underway   | May<br>2016-<br>to date | SNP<br>CeDePesca                      |  |
|  |   | A Productivity and<br>Susceptibility analysis<br>has been completed  | September<br>2016       | CeDePesca                             |  |

|  |                                      |   |                |           |  |
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|  | FIP partners are engaging regulators | A meeting has been held with the General Office of Coastguards (DICAPI) to discuss the need of further coordination between DIREPROs and DICAPI | September 2016 | CeDePesca |  |
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